



Centre for Analytical  
Research in Development

# CENTRE FOR ANALYTICAL RESEARCH IN DEVELOPMENT (CARD)



Doing the right things right

# ABOUT US

Centre for Analytical Research in Development (CARD) is a consulting and implementing organization based in Nairobi, Kenya. It is anchored on evidence-based principles that guide all its operations, initiatives and service delivery.

Over 10 years CARD has undertaken several initiatives. They include; research studies, needs assessments, participatory situation analysis, surveys, case study development, trends analysis, documenting change, project evaluations and social media monitoring, among others.

It has also facilitated capacity building trainings in different sectors in international development for different organizations and institutions.

Our operations are discharged under honesty and transparent way and doing the right things right without compromise.

Consultation is embedded in our delivery strategies to ensure the final product meets the expected standards.

The organization has qualified and experienced experts in different fields including; collaborative and practical based research, monitoring, evaluation and learning, capacity building, health, climate change mitigation and governance, peace and security, sustainable livelihoods, humanitarian / emergency responses, information technology, social media programming, business enterprise development and community development, among others.

## Vision

People experiencing meaningful change

## Mission

Stimulating evidence driven actions among individuals, community groups, organizations and institutions to develop home-grown innovative solutions to current social challenges

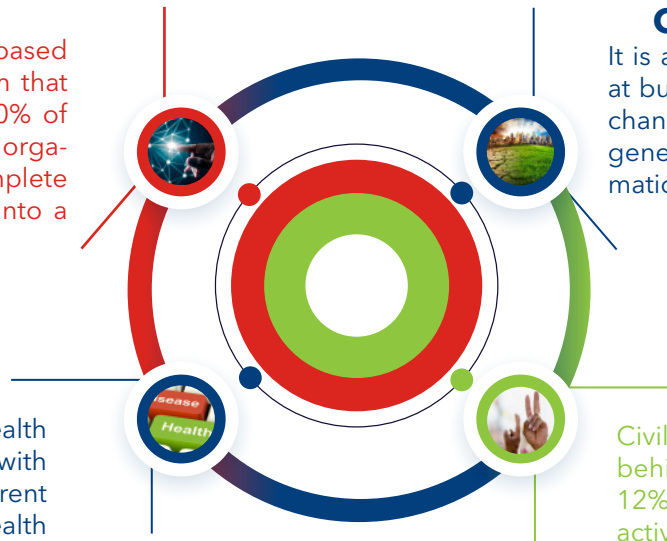
# STRATEGIC SOCIAL INITIATIVES

## i-M&E system

It is a dynamic and technology based monitoring and evaluation system that upon its completion will solve 80% of challenges faced by development organizations. It is expected to be complete by December 2022 culminating into a mobile application.

## Health and Diseases

Mental health is one of the health issues the world is struggling with today. Due to pressure of the current world to its population, mental health has increased to unprecedented levels. COVID-19 pandemic and its impact has made it worse. CARD is making deliberate attempt to develop solutions accessible to affected population. CARD is currently involved in tracking trends of mental situation in Kenya and its impact to people's lives.



## Climate Change Adaptation

It is a climate information initiative aimed at building community resilient to climate change. The initiative's objective is to generate and share climate change information for better decisions and actions on climate change adaptation.

## Peace and Conflict

Civil wars have made countries to remain behind in human development. Over 12% of world population are affected by active conflict in 37 countries. CARD has ventured into coming up with innovations for peace and conflict trends analysis and establishing partnerships in addressing violent conflict through peaceful means informed by evidence.

## CURRENT PROGRAMS

### Mentorship Program - Monitoring and Evaluation

It is a comprehensive and practical program aimed at impacting, monitoring and evaluation skills to beginners and young professionals in international development. It is offered through online, residential workshops, field practicals and internship. It takes a period of 3 months.

### Local Organizations Monitoring, Evaluation and Learning Network (LOMnet)

CARD is the convener of a loose network of local organizations committed to developing their capacity, sharing and learning on monitoring and evaluation in different sectors of international development. CARD has produced an annual calendar for LOMnet events that include online learning events, trainings, brown bag meetings, and online forums.

### Monitoring, Evaluation and Learning Centre

CARD has taken initiative to put together sufficient reading materials for interested persons. It is an online library with materials accessible to everyone. Most of the materials are accessible and downloadable for free with a few available to registered members. CARD also sells some of highly specialized materials on monitoring and evaluation such as whitepapers, books and research articles.

### Online Course on Monitoring and Evaluation

This course is self administered with course materials available online. The course is open to everyone who is interested and upon successful completion of the course a certificate is issued automatically.

# CONSULTING SERVICES

CARD provides advisory services and technical support to individuals, organizations and institutions working in international development. We have highly specialised and experienced experts that provide consultancy services ranging from research, assessments, surveys, evaluations, capacity building, developing monitoring and evaluation systems and trends analysis, among others. The newly developed consultancy products are:

## Non-Resident Monitoring and Evaluation Expert

Most of the organizations do not have enough resources to employ an internal monitoring, evaluation and learning (MEL) person. CARD has developed a cost-effective product called MEL easy. The organization contracts CARD which in turn hires a MEL personnel to conduct MEL activities. The personnel can either be assigned to the organization or make visits based on MEL Workplan.

## Documenting change

Using outcome focused approaches such as Most significant change, Outcome harvesting and Outcome mapping among others, CARD documents sufficiently project outcomes and impact. The final product of documentation is a set of trends analysis, significant change stories, case studies, a short documentary or a learning paper depending on the client need.

### Some of the organizations CARD has worked for include:

- Anglican Development Services (ADS) - Western, Pwani and Central Rift Regions - Kenya
- Catholic Justice and Peace Commission - Kenya (CJPC-K)
- Reformed Church of East Africa (RCEA)
- Grass-Roots Development Initiatives Foundation -Kenya (GRADIF-K).
- Fryshuset (Swedish Organization)
- Albany Associates (United Kingdom)
- Somalia Women Solidarity Organization (Somalia)
- Africa Inland Church of Tanzania
- Evangelical Lutheran Church of Tanzania



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